

Gateway to European expansion

Dates and times

Arrival is on Tuesday, April 17th - at 19:00 h. A **Welcome Reception** will be held and this will be followed by a networking dinner in a nearby restaurant (cost not included in the package). A social program with a group dinner, included in the Forum package, is offered on April 18th. The venue is a surprise, but we guarantee a lot of fun!

The opening cocktail reception will give you the opportunity to meet the FPI members and the representatives of the other brands in a relaxed environment.

The Forum starts on Wednesday, April 18th, at 09.00 h and will end at 17.00 h on Thursday, April 19th. We will provide you with the complete program before the conference.

Venue

The **Royal Continental Hotel** is a modern 4 Star Hotel in Naples, located right on the water front opposite Castel dell'Ovo. It is only a few minutes in walking distance from the center where all sightseeing landmarks are located. The hotel also features a sea water outdoor swimming pool on the roof top, a solarium, a fitness center, a bar and a restaurant with a magnificent view.



You may reserve your **hotel room** indicating that you are attending the annual Franchise Pool International Global Forum. The room rates for a standard room start from EUR 160.- for a single room including buffet breakfast and EUR 179.- for a double room (local city tax excluded).

The **deadline** for making reservations is **February 28th** (or when the FPI room block is filled, whichever comes first.) Once the rooms we have pre-reserved are sold out, reservations will be accepted on a space and rate availability basis.

For more information about the Hotel visit <http://www.royalgroup.it/royalcontinental/en>

Forum Fee

- Basic price for a **franchisor** presenting a brand is € 590.
- **Observers** and additional attendees pay a fee of € 450, - per person.
- Price for **spouses** (including Welcome Reception and the group dinner) is € 150.

What's included:

- ✓ Opportunity to present your brand (not for observers)
- ✓ Attendance to all presentations and master classes
- ✓ Individual meetings with all FPI members
- ✓ Forum working material
- ✓ Welcome reception on April 17th 2018
- ✓ Group dinner on April 18th 2018
- ✓ Two full days' forum package (including coffee breaks & business lunches)

Payment

All registrations will be coordinated by the FPI Head Office in Germany, who will issue the invoice for your Forum attendance fee(s). The invoice must be paid **within 7 days from date of issue** or the place will be taken by the next brand on the list.

In case of cancellation, full refunds (minus € 100 administration fee) will be granted for registrations cancelled at least 20 days in advance of the Forum. No refunds will be offered for cancellations later than this or for "no-shows." All requests for refunds must be made in writing to FPI Head office in Germany.

How to register

Registrations for the Global Master Franchise Forum close on **March 10th, 2018**.

Please complete one registration form per company and return by e-mail to your national FPI partner, who is your host at the Forum.

As for the hotel, remember that the booking is up to you.

If you have any questions, please direct all enquiries to the Franchise Pool International office:

office@franchisepool.org - Rolf Gerhard Kirst

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